



Marketing Intern

Overview

This is an excellent opportunity for a student or someone looking to retrain, who has an interest in media/marketing and is looking to enhance their skills whilst gaining invaluable marketing experience at an innovative and pioneering media firm.

Mentored throughout, you will have the opportunity to gain new skills in marketing practices, including email campaign creation, social media management, and Google Analytics, making this the perfect opportunity for you to develop your skills within a commercial environment and add value to your CV.

In addition to supporting the marketing function you will also have the opportunity to understand advertising effectiveness and the data science that sits behind some of the most famous brands in the UK.

Placements are for 2-4 weeks, candidates must be able to work remotely, and have excellent communications skills.

Relevant experience is an added bonus but not required, a good attitude and a sense of humour is much more important. Start date as soon as possible, applications for summer placements also welcome. The benefits of this placement will last a life time, which is great because the placement itself is unpaid.

About Beta Firinn

There is no one like Beta Firinn. We are a unique, innovative, and pioneering media auditing company. We are the first media planning auditor in the UK. We believe inspired media planning, strategy, and implementation is one of the few true competitive advantages a brand can leverage and a key differentiator for clients and brands.

We have created and developed a proprietary media planning audit framework that will provide clients tangible and accountable improvements to their media investment. Through our approach we will evaluate, identify, and pinpoint the areas of improvement that exist within each media plan. Our audit produces a detailed, actionable, and outcome focussed report that our analysts guide clients through.

To find out more about Beta Firinn look us up at www.beta-firinn.co.uk